THE CONDO CONFERENCE

2022

September 30th - October 1st 2022
Beanfield Centre / Enercare Centre
100 Princes' Blvd, Toronto ON

Presented by: ACMO Association of Condominium Managers of Ontario | Canadian Condominium Institute CCI Institut canadien des condominiums Toronto and Area Chapter

Sponsorship Prospectus

THE CONDO CONFERENCE

The Condo Conference is the annual industry conference jointly organized and conducted by our teams the Association of Condominium Managers of Ontario (ACMO) and the Canadian Condominium Institute of Toronto (CCI-T).

We are proud to return to an in-person conference and tradeshow for the first time since 2019. An amazing opportunity to unite the industry, our conference program is bigger and better than before providing condominium professionals with invaluable opportunities for networking, professional development, exchanging ideas and obtaining the most up-to-date information.

In 2019, our conference hosted over 2,000+ people in attendance within and outside of the condominium community.

WHO ATTENDS?

CONDO DIRECTORS

CONDO MANAGERS

PROSPECTIVE CONDO DIRECTORS/ MANAGERS

CONDO INDUSTRY SUPPLIERS

THE CONDO CONFERENCE

CONFERENCE SPONSOR OPPORTUNITIES

Each level of the carefully curated Condo Conference Sponsorship package offers a unique opportunity to unparalleled exposure to conference attendees and includes varying benefits.

Every organization is diverse in its goals for sponsorship, and we have built that into our opportunities. Choose an overall package level that best meets your exposure requirements to gain maximum visibility and return on investment.

As a Condo Conference Sponsor, you will be featured in over 50+ social media posts and eblasts, and you will receive:

- Increased brand exposure and visibility
- In-event opportunities that help to boost brand equity
- Direct face-to-face contact and networking opportunities with members throughout the community
- Advertising and publicity coverage of your organization
- Gain valuable insights on the latest industry updates and information

THE CONDO CONFERENCE

PREMIER SPONSOR | $13,000

FOUR (4) OPPORTUNITIES AVAILABLE

SPONSORSHIP OPPORTUNITIES:

- Networking Event Sponsor:
Logo displayed digitally and with signage at event, specialty cocktail named after your company or company logo on cocktail napkins at each event, shuttle bus (company logo displayed on bus)

SOLD

- Cappuccino Bar (2 available):
Sponsor logo at/on booth

- Gelato Bar:
Sponsor logo at/on booth

BENEFITS FOR THIS SPONSORSHIP INCLUDE:

- One (1) item from the opportunities listed above
- Company logo on preliminary and onsite program
- One corporate item in delegate bag (sponsor to provide)
- Clickable banner advertisement within the event Mobile App
- Sponsor Profile within the event Mobile App
- Company Logo on Website
- 4 Full Conference Registrations
- 4 Networking Event Tickets

DIAMOND SPONSOR | $9,000

FIVE (5) OPPORTUNITIES AVAILABLE

SPONSORSHIP OPPORTUNITIES:

- Hydration station:
Company logo on water station this also included reusable water bottles with company logo for each attendee

SOLD

- Keynote Speaker (Saturday):
Logo on screen, signage on display in room

- Conference Delegate Bag:
Company logo on bag

SOLD

- Journal and Pen:
Company logo on pen and journal

- Name Badge with Lanyard:
Company logo on event badge and lanyard

SOLD

BENEFITS FOR THIS SPONSORSHIP INCLUDE:

- One (1) item from the opportunities listed above
- Company logo on preliminary and onsite program
- One corporate item in delegate bag (sponsor to provide)
- Clickable banner advertisement within the event Mobile App
- Sponsor Profile within the event Mobile App
- Company Logo on Website
- 3 Full Conference Registrations
- 3 Networking Event Tickets

PLATINUM SPONSOR | $6,500

FIVE (5) OPPORTUNITIES AVAILABLE

SPONSORSHIP OPPORTUNITIES:

- Mobile App:
Company logo displayed throughout and on supporting materials

SOLD

- 360 Photo Booth (located on the trade show floor):
Sponsor company branding on all images/videos

SOLD

- Friday Lunch Sponsor:
Company logo displayed in lunch area (Friday only)

SOLD

- Saturday Closing Session:
Company logo and verbal recognition during the closing plenary session introduction

- Trade Show Sponsor:
Banner above trade show entrance, pillar decals and floor decals

SOLD

BENEFITS FOR THIS SPONSORSHIP INCLUDE:

- One (1) item from the opportunities listed above
- Company logo on preliminary and onsite program
- One corporate item in delegate bag (sponsor to provide)
- Clickable banner advertisement within the event Mobile App
- Company Logo on Website
- 2 Full Conference Registrations
- 2 Networking Event Tickets

GOLD SPONSOR | $4,500

EIGHT (8) OPPORTUNITIES AVAILABLE

SPONSORSHIP OPPORTUNITIES:

- Meeting Room Sponsor (3 available): SOLD
Signage and company logo displayed on various mediums in session room

- Mobile Charging Stations (1 available):
Company logo on mobile charging station (placement of station to be determined by conference planning team).

- Mini Spa (3 RMT on site): SOLD
Company logo at booth

- Word Search Activation:
Company logo at game booth on tradeshow floor, game to include sponsor logo

- Trade Show Registration (1 available):
Company logo and signage at/on registration desk

BENEFITS FOR THIS SPONSORSHIP INCLUDE:

- One (1) item from the opportunities listed above
- Company logo on preliminary and onsite program
- Logo within mobile app
- Company Logo on Website
- 1 Full Conference Registration

SILVER SPONSOR | $3,500

NINE (9) OPPORTUNITIES AVAILABLE

SPONSORSHIP OPPORTUNITIES:

- Aisle sponsor (3 available):
Company Logo displayed within tradeshow floor aisles through branded hanging aisle signage and floor decals

- Sanitization Stations:
Company logo displayed on sanitization station

- Photography/Videography:
Company logo to be displayed on microphone wrap, company logo will also be displayed on event signage

SOLD

BENEFITS FOR THIS SPONSORSHIP INCLUDE:

- One (1) item from the opportunities listed above
- Company logo on preliminary and onsite program
- Logo within the event Mobile App
- Company Logo on Website
- 3 Tradeshow Only Passes

BRONZE SPONSOR | $2,500

ELEVEN (11) OPPORTUNITIES AVAILABLE

SPONSORSHIP OPPORTUNITIES:

- Friday Breakfast & Break Sponsor (3 available):
Company logo displayed in Breakfast area (Friday only)

- Saturday Breakfast & Break Sponsor (3 available):
Company logo displayed in Breakfast area (Saturday Only)

- Saturday Lunch Sponsor (3 available):
Company logo displayed in Lunch area (Saturday only)

- Coat Check (2 available):
Logo recognition at coat check through signage and branded tickets; company flyers to be distributed.

BENEFITS FOR THIS SPONSORSHIP INCLUDE:

- One (1) item from the opportunities listed above
- Company logo on preliminary and onsite program
- Company Logo on Website
- 2 Tradeshow Only Passes

Condo Conference 2022

Sponsorship Form

Selection Information

Sponsorship category :

Sponsorship item :

Amount :

Sponsor Information

Company Name :

Address :

City : Province : Postal Code :

Phone Number : Fax :

Contact Person : Email :

Payment Options - *please select one payment method*

Cheque ☐

Cheques made payable to ACMO/CCI CONDOMINIUM CONFERENCE

Direct Deposit/ EFT ☐

For Direct Deposits/EFTs please email melody@ccitoronto.org or call (416) 840-5346 x3

Credit Card ☐

For credit card payments, please fill in the information below

Name on Card :
(PLEASE PRINT)

Credit Card # :

Security Code : Expiry Date (MM/YY) :

Signature :

SPONSORSHIP POLICY

The mandate of the conference is educational in nature and any inserts provided for use in the Delegate Bag must reflect this mandate. Any eligible sponsor wishing to provide an insert for use in the Delegate Bag must submit the insert for pre-approval by the conference planning committee.

The conference planning committee shall have sole and unfettered discretion to refuse any insert deemed inappropriate and/ or inconsistent with the mandate of the conference. The conference and planning committee shall bear no responsibility for any costs or expenses whatsoever related to the insert whether incurred by the sponsor or others.

The Condo Conference
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Website:
https://condoconference.ca/2022/sponsors
Email: sponsorship@condoconference.ca

Presented by: ACMO | CCI